

PERFORMANCEMATTERS

Solving the Puzzle of Employee Productivity

By Mike Dorsett, President of Portfolio Performance LLC

How does an institution reach its full potential? The answer is creativity, efficiency and execution; the right people doing the right things to ensure engagement and success. This is the key to the puzzle of employee productivity. Successful companies have learned to put the right people in the right places to achieve greater success, reduce employee turnover and increase member/customer satisfaction.

For more than half a century, the Activity Vector Analysis (AVA) has been the preeminent tool for putting the puzzle of workplace efficiency together. AVA gives your institution the power to assess exactly what is required to do a specific job effectively and who is the best person for that job. The AVA is extremely affordable (around \$100 per assessment), and the best behavioral tool I've utilized for selection, development and retention of your employees.

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Bizet Human Assessment Management

www.bizet.com

Phone: 724.941.0979

Email: contactus@bizet.com

